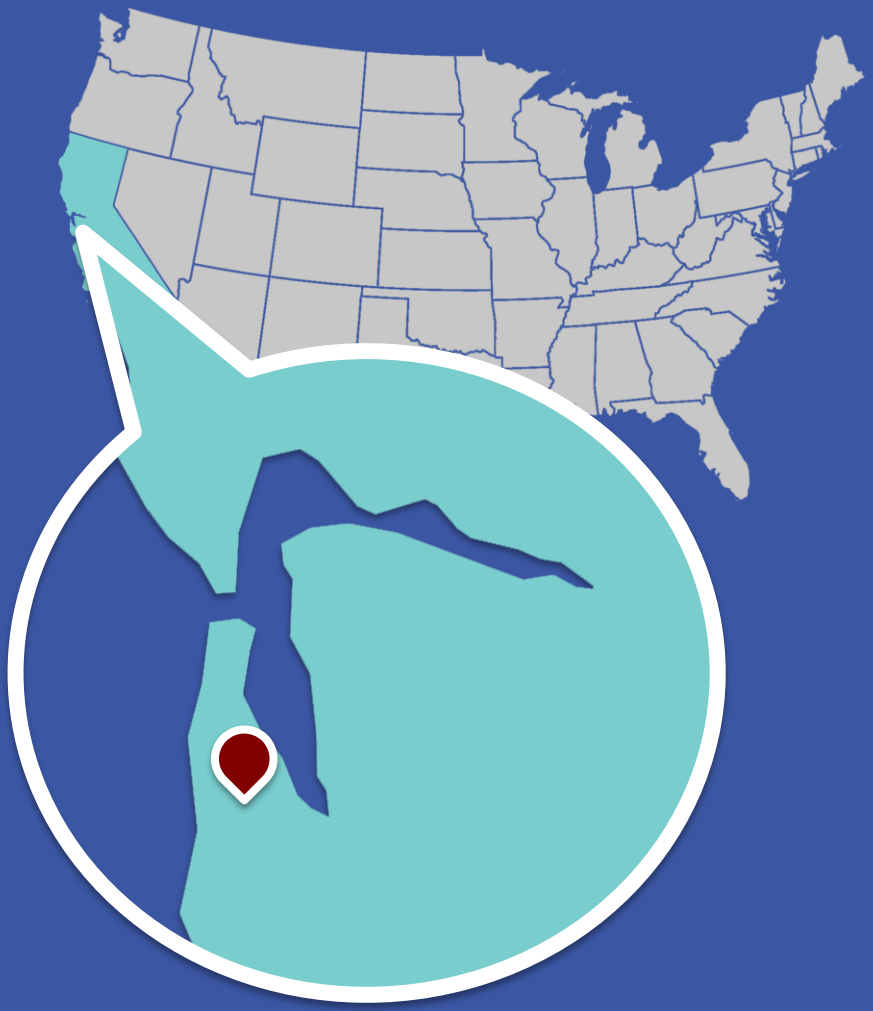
Leading Asia-US Exchange Since 1963

Leading Asia-US Exchange Since 1963



Leading Asia-US Exchange Since 1963

Program Themes

LANGUAGE & CULTURE

COMPARATIVE HEALTH CARE

GLOBAL LEADERSHIP

ENVIRONMENTAL SUSTAINABILITY

EDUCATION

SOCIAL INNOVATION & DESIGN-THINKING

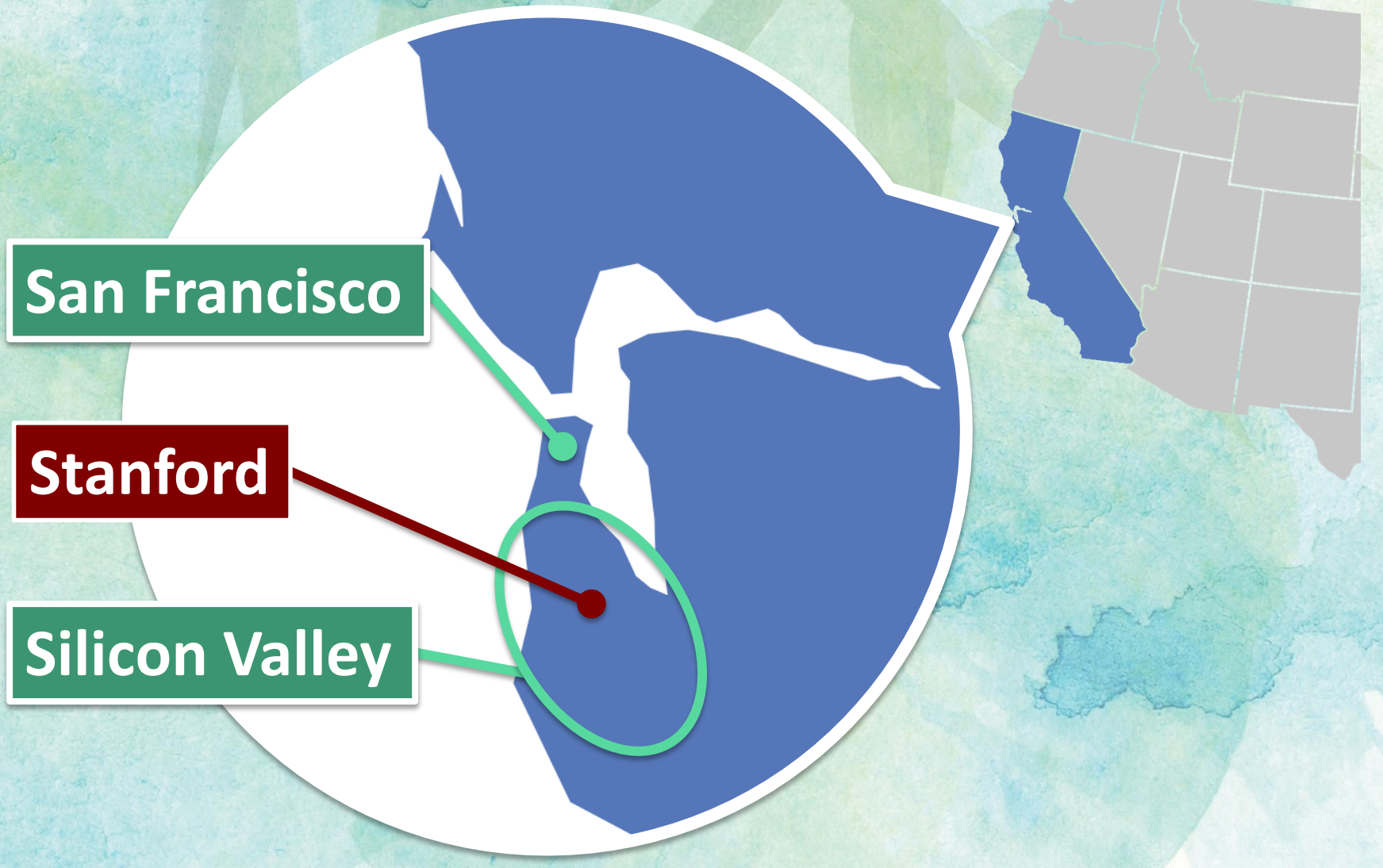
SPORTS & YOUTH DEVELOPMENT

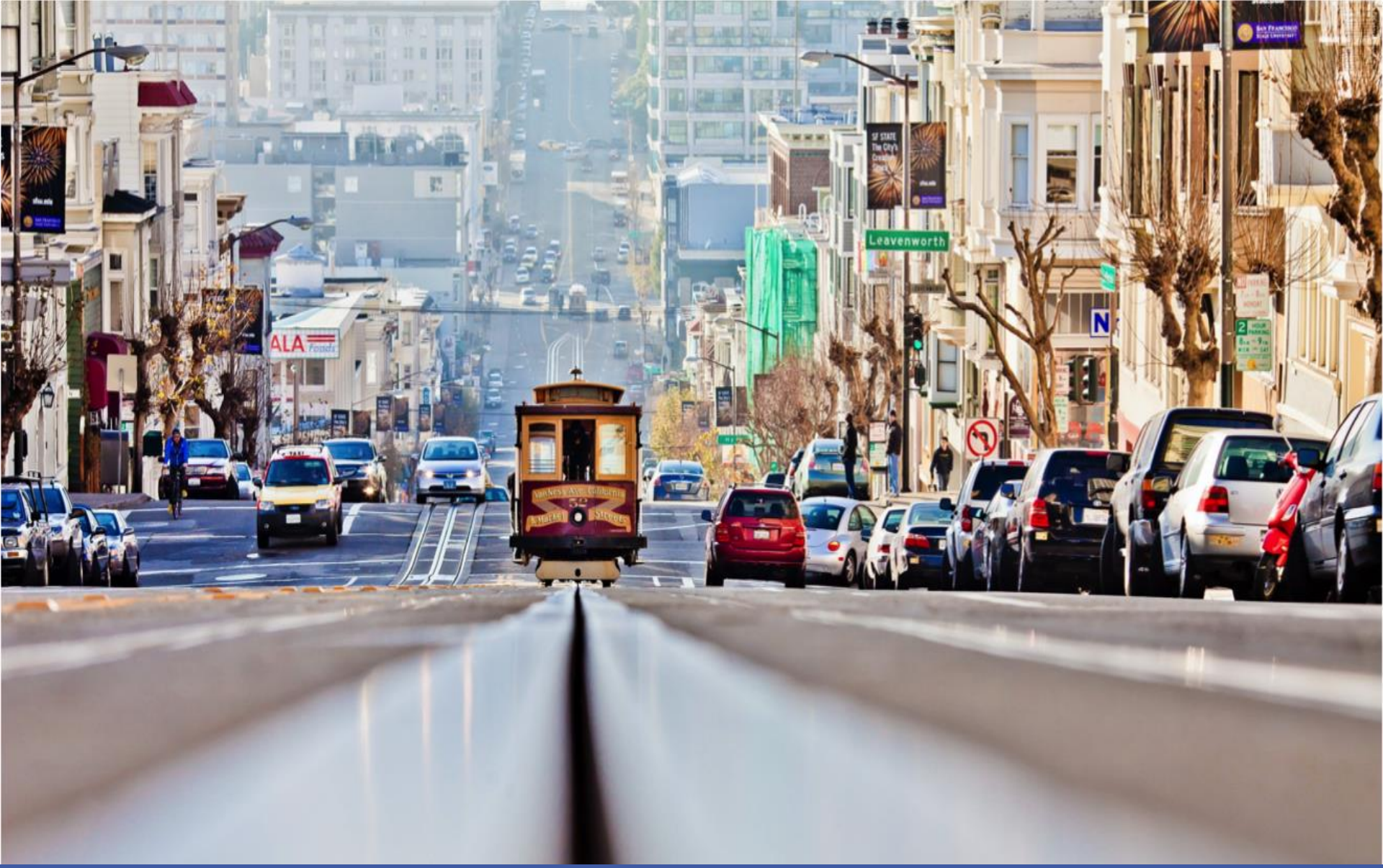
TECH FOR SOCIAL GOOD

COMMUNITY DEVELOPMENT

ART & SOCIAL MOVEMENTS

Welcome to the Bay Area!





San Francisco, California

Stanford University

Golden Gate National Recreation Area
Berkeley
Diablo
Tassajara
UBER
airbnb
San Francisco
twitter
Square
Leandro
Daly City
Hayward
Pleasanton
YouTube
Sunol
San Mateo
EVERNOTE
Fremont
El Granada
facebook
Half
Stanford
Google
Milpitas
HEWLETT PACKARD
intel
La Honda
San Jose
ebay
Adobe
Saratoga
Pescadero

Exploring Social Innovation (ESI)

February 6-16, 2019 | San Francisco & Silicon Valley

Program Goals

Exploring Social Innovation (ESI)

Explore the social innovation field

Gain hands-on experience

Accelerate your growth as an innovator

Strengthen cross-cultural communication skills

Connect with a community of changemakers

Visit Social Enterprises

IDEO

Visit Social Enterprises

BAYCAT

Visit Social Enterprises

Delancey Street Foundation

Participant Profile

Kazuya Aoshima

University: Rikkyo University

Major: Foreign Language

Reason for joining: Friend strongly recommended, expanding horizons, and also to practice English in a native environment

Now: Teacher pioneering innovative ways of learning English and motivating students to achieve their real dreams

Participant Profile

Apiwan Duangphummet

University: Rikkyo University

Major: Economics

Reason for joining: Build a stronger foundation in creative problem solving for social issues

Now: Working in a start-up company in Thailand to change the education system through design

Participant Profile

Tea Zhou

University: Beijing University

Major: Philosophy

Reason for joining: Understand new ways to solve social issues and have an experience abroad and consider graduate school options

Now: Working to create the future of CSR (corporate social responsibility) in China

Design-Thinking for Social Innovation (DSI)

March 21-30, 2019 | Palo Alto & Stanford

Program Goals

Design-Thinking for Social Innovation (DSI)

Learn & share global perspectives

Complete a real world design-thinking project

Gain in-depth experience with design-thinking

Strengthen cross-cultural communication skills

Connect with a community of changemakers

Design-Thinking Training

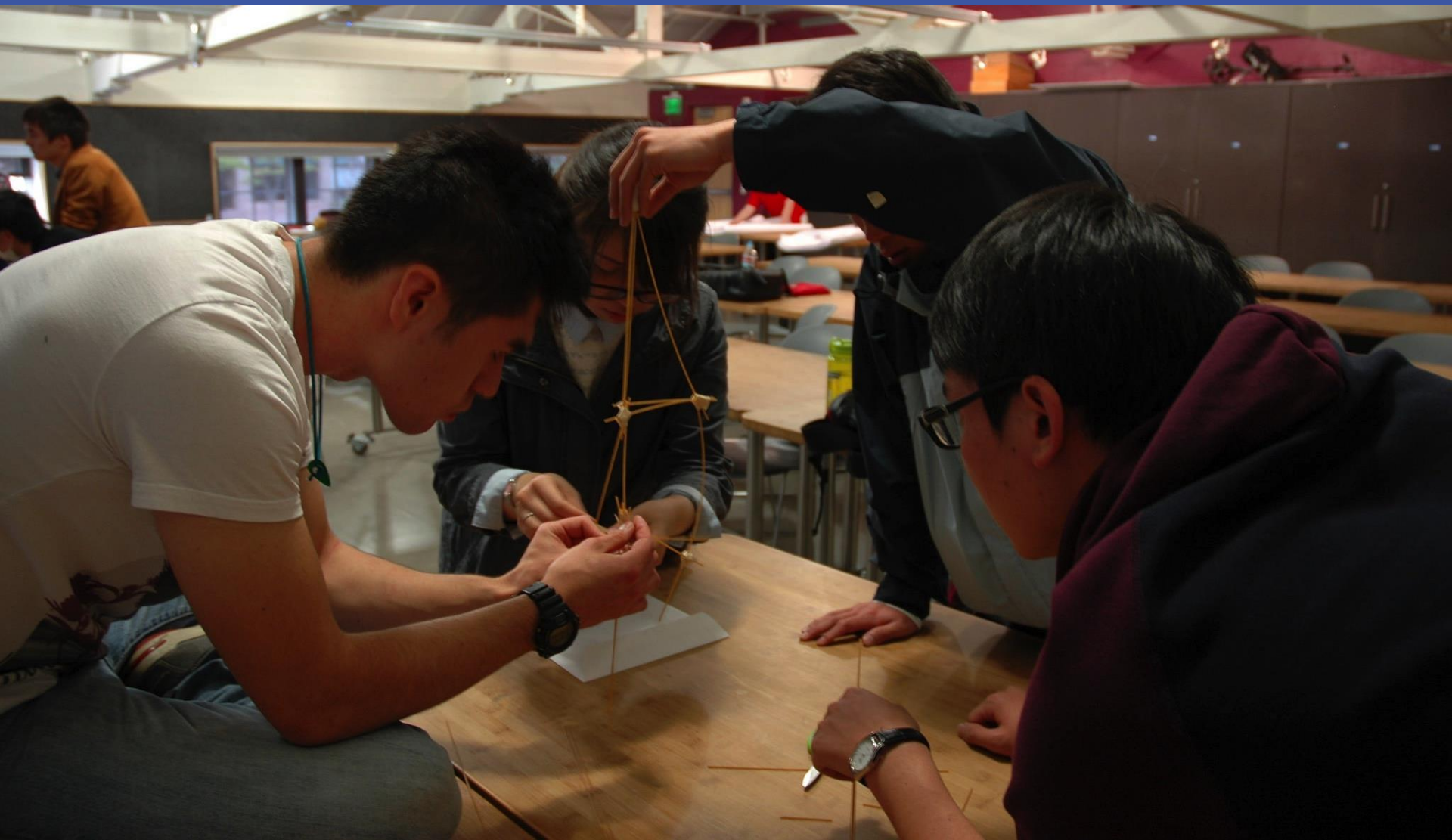
Learn from Experts

Design-Thinking Training

Visit the Stanford d.school

Design-Thinking Training

Participate in Hands-on Workshops



Team Projects

Team-Building • Cross-Cultural Collaboration • Presentations

Participant Profile

Sayaka Kawahara

University: Osaka University

Major: Foreign Language

Now: Graduate student in public health looking at the role of mental health in society

Participant Profile

Taku Inoue

University: Kyushu University

Major: Product Design

Reason for Joining: To understand role of design in the bigger society and to experience collaborating with students who are outside of design

Participant Profile

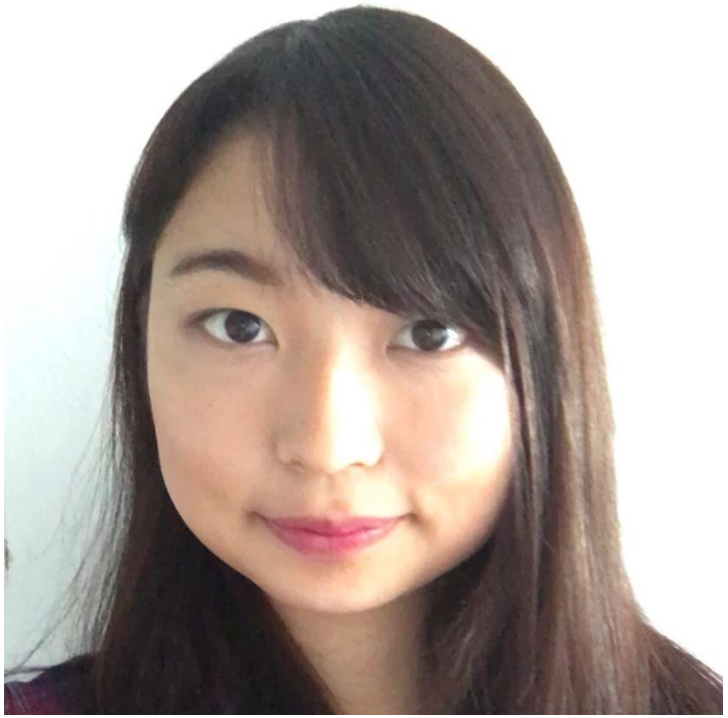
Kana Sanai

University: Kyoto University

Major: Economics

Reason for Joining: Learn Design Thinking practically and broaden view point through cross-cultural experience

Now: Exchange student in McGill University in Canada



Gain a Changemaker's Mindset

Building Empathy

Gain a Changemaker's Mindset

Learning to Take Risks

Gain a Changemaker's Mindset

Design-Thinking

Growth Through Reflection

Deep Dialogue • Personal Reflection • Storytelling

Program Expenses

	ESI	DSI
Included in VIA Program Fee	• Hotel in downtown San Francisco • Welcome lunch, final dinner • Local transportation • Most scheduled activities	• Hotel in Palo Alto, near Stanford • Welcome lunch, final dinner • Local transportation • Most scheduled activities
Not Included in VIA Program Fee	• International airfare • Travel medical insurance • Most meals	• International airfare • Travel medical insurance • Most meals

Timeline

Date	Activity
Nov. 14	• Submit online VIA application • Reserve interview time (at end of application)
Nov. 15 –16	• Participate in Skype or phone interview (approx. 15 minutes)
Nov. 20	• VIA application results
Nov. 22	• Rikkyo University application deadline
December - January	• Pre-departure preparations • Online community-building activities

Contact

Yi Zhang
Social Innovation Programs Director
yi@viaprograms.org

VIAPROGRAMS.ORG/SOCINN