

Leading Asia-US Exchange Since 1963



Program Themes



LANGUAGE
& CULTURE



COMPARATIVE
HEALTH CARE



GLOBAL
LEADERSHIP



ENVIRONMENTAL
SUSTAINABILITY



EDUCATION



SOCIAL INNOVATION
& DESIGN-THINKING



SPORTS & YOUTH
DEVELOPMENT



TECH FOR
SOCIAL GOOD



COMMUNITY
DEVELOPMENT



ART & SOCIAL
MOVEMENTS

Welcome to the Bay Area!





San Francisco, California



Stanford University



Exploring Social Innovation (ESI)

February 6-16, 2020 | San Francisco & Silicon Valley



Program Goals

Exploring Social Innovation (ESI)



Explore the social
innovation field



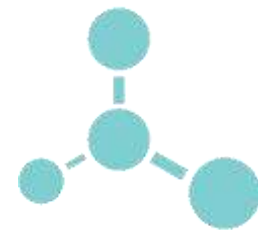
Gain hands-on
experience



Accelerate your
growth as an
innovator



Strengthen
cross-cultural
communication skills



Connect with a
community of
changemakers

Visit Social Enterprises

IDEO



Visit Social Enterprises

BAYCAT



Visit Social Enterprises

Delancey Street Foundation



Maria Matsuda, Rikkyo University

ESI Past Participant and Student Coordinator



Participant Profile

Kazuya Aoshima

University: Rikkyo University

Major: Foreign Language

Reason for joining: Friend strongly recommended, Expanding horizons, and also to practice English in a native environment

Now: Teacher pioneering innovative ways of learning English and motivating students to achieve their real dreams



Participant Profile

Apiwan Duangphummet

University: Rikkyo University

Major: Economics

Reason for joining: Build a stronger foundation in creative problem solving for social issues

Now: Working in a start-up company in Thailand to change the education system through design



Participant Profile

Tea Zhou

University: Beijing University

Major: Philosophy

Reason for joining: Understand new ways to solve social issues and have an experience abroad and consider graduate school options

Now: Working to create the future of CSR (corporate social responsibility) in China



Program Cost

Exploring Social Innovation (ESI)

Program Fee	\$2,900 USD
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Included	<ul style="list-style-type: none">• Hostel on San Francisco's Fisherman's Wharf• Breakfasts, welcome lunch, and final dinner• Local transportation• Most scheduled activities
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Not Included	<ul style="list-style-type: none">• International airfare• Travel medical insurance• Most lunches and dinners
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Scholarships Available!

viaprograms.org/silicon-valley/scholarships

Timeline

Deadline (Japan Time)	Steps
By Nov. 17	<ul style="list-style-type: none">• Submit online application• Reserve interview time (at the end of application) for November 19 or earlier
By Nov. 19	<ul style="list-style-type: none">• Participate in Skype or phone interview (approx. 15 minutes)
By Nov. 20	<ul style="list-style-type: none">• Notification of acceptance• Register for GL301 by November 21
December - January	<ul style="list-style-type: none">• Pre-departure preparations• Online community-building activities

Gain a Changemaker's Mindset

Who are two or three people who have made a difference in the world?

What personal characteristics do they have that enable them to make a difference?

Gain a Changemaker's Mindset

Building Empathy



Gain a Changemaker's Mindset

Learning to Take Risks



Gain a Changemaker's Mindset

Design-Thinking



Growth Through Reflection

Deep Dialogue • Personal Reflection • Storytelling



Contact



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VIAPROGRAMS.ORG/ESI



Information Session

2020 Programs in Silicon Valley



viaprograms.org/go/siliconvalley-info