



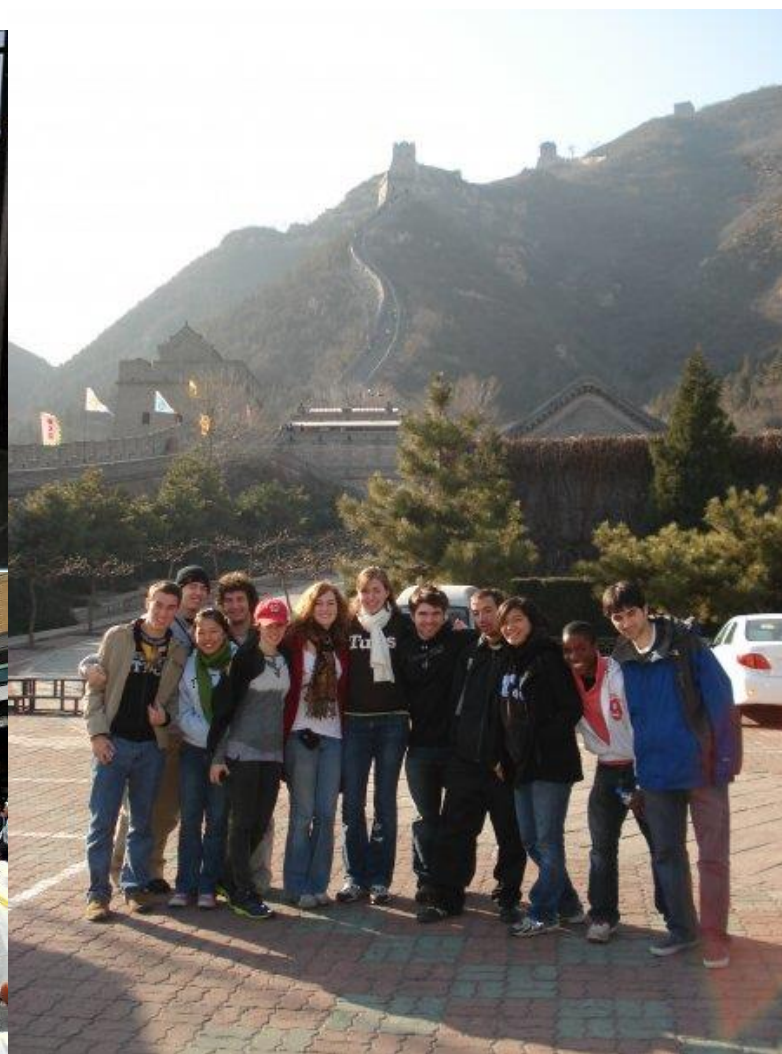
Information Session

Summer 2019 in Silicon Valley



Yuki Ueda

Language and Cultural Programs Director



Leading Asia-US Exchange Since 1963



Program Themes



LANGUAGE
& CULTURE



COMPARATIVE
HEALTH CARE



GLOBAL
LEADERSHIP



ENVIRONMENTAL
SUSTAINABILITY



EDUCATION



SOCIAL INNOVATION
& DESIGN-THINKING



SPORTS & YOUTH
DEVELOPMENT



TECH FOR
SOCIAL GOOD



COMMUNITY
DEVELOPMENT



ART & SOCIAL
MOVEMENTS

Welcome to the Bay Area!





UBER



twitter



Stanford

facebook





San Francisco, California



Stanford University

Exploring Social Innovation (ESI)

August 4-14, 2019 | San Francisco & Silicon Valley



Program Goals

Exploring Social Innovation (ESI)



Explore the social
innovation field



Gain hands-on
experience



Accelerate your
growth as an
innovator



Strengthen
cross-cultural
communication skills



Connect with a
community of
changemakers

Visit Social Enterprises

IDEO



Visit Social Enterprises

BAYCAT



Visit Social Enterprises

Delancey Street Foundation



Participant Profile

Kazuya Aoshima

University: Rikkyo University

Major: Foreign Language

Reason for joining: Friend strongly recommended, Expanding horizons, and also to practice English in a native environment

Now: Teacher pioneering innovative ways of learning English and motivating students to achieve their real dreams



Participant Profile

Apiwan Duangphummet

University: Rikkyo University

Major: Economics

Reason for joining: Build a stronger foundation in creative problem solving for social issues

Now: Working in a start-up company in Thailand to change the education system through design



LEARN
UNLEARN
RELEARN

TED^xBangkok
x = independently
organized TED event

Participant Profile

Tea Zhou

University: Beijing University

Major: Philosophy

Reason for joining: Understand new ways to solve social issues and have an experience abroad and consider graduate school options

Now: Working to create the future of CSR (corporate social responsibility) in China



Gain a Changemaker's Mindset

Building Empathy



Gain a Changemaker's Mindset

Learning to Take Risks



Gain a Changemaker's Mindset

Design-Thinking



Growth Through Reflection

Deep Dialogue • Personal Reflection • Storytelling



Program Cost

Exploring Social Innovation (ESI)

Program Fee \$3,250 USD (2018) → 2019 : 2,900 USDに確定

Included

- Hotel in downtown San Francisco
- Welcome lunch, final dinner
- Local transportation
- Most scheduled activities

Not Included

- International airfare
- Travel medical insurance
- Most meals

Scholarships Available!

viaprograms.org/silicon-valley/scholarships

Timeline

Date	Activity
May 13 20 (締切日変更)	<ul style="list-style-type: none">• Submit online application• Reserve interview time (at end of application)
May 20-25 21-28	<ul style="list-style-type: none">• Participate in Skype or phone interview (approx. 15 minutes)
May 30	<ul style="list-style-type: none">• Notification of acceptance
June - July	<ul style="list-style-type: none">• Pre-departure preparations• Online community-building activities

Contact



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