EXPLORING SOCIAL INNOVATION

VIA

AUGUST 4-14, 2024
@ SAN FRANCISCO & SILICON VALLEY

Join **Exploring Social Innovation** (ESI) with 15-20 university students and young professionals from around the world for a 10-day exploration of social challenges and innovative solutions. Discover your own changemaker potential in San Francisco & Silicon Valley!

INNOVATION
SOCIAL CHANGE
DESIGN-THINKING
BERKELEY STARTUPS
DIVERSITY STANFORD
ENTREPRENEURSHIP

HANDS-ON LEARNING

- Workshops with innovation tools, like design-thinking
- Changemaker mindsets
- Expert speakers & mentors

LIFE-LONG FRIENDSHIPS

- Team projects & peer mentorship
- Cultural exchange
- Personal storytelling

INNOVATION IN ACTION

- Silicon Valley tech companies
- Startups & social enterprises
- Social impact organizations

PERSONAL GROWTH

- New & diverse perspectives
- Strengthened self-awareness
- Reflection & goal-setting

The Exploring Social Innovation program is offered by VIA, an educational nonprofit organization founded at Stanford in 1963.

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PARTICIPATION COSTS

$3,300 VIA program fee includes:
- Hotel accommodations (10 nights)
- Transportation for airport pick-up, drop-off, and program activities
- Site visits, guests speakers, workshops, and other activities
- Breakfasts, arrival lunch, and farewell dinner
- 24-hour on-site staff support

VIA program fee does not include:
- International airfare (~$1,800)
- Travel insurance (~$25)
- Most lunches & dinners (~$300)
- Optional activities (~$200)
- Personal shopping (~$100)
- Emergency, medical, and travel disruption costs

Cost Summary (USD)
Total estimated cost to participate:
- $3,300 VIA Program Fee (Aug 2024)
- $2,425+ Additional Expenses
- **$5,725+ Total Expected Cost**

WHO IS A GOOD FIT FOR ESI?

We welcome participants from diverse backgrounds and a range of English levels who want to exchange ideas with global peers and explore pathways to social impact leadership!

Basic Eligibility Requirements:
- Student or starting professional from or connected to Asia (no nationality restrictions)
- At least 18 by program start date
- Able to travel to and enter the US
- Able to meet health or vaccination requirements for US entry or re-entry to home country

BRIEFING SESSIONS

April 30 (Tues) 12:35-13:15
Rikkyo University, Ikebukuro Campus (in-person) & Niiza Campus (online)

May 11 (Sat) 9:00-10:00 JST
Online - register to join on Zoom (viaprograms.org/esi)

APPLICATION & PROGRAM TIMELINE

Application Period
- GL301 course application: May 13-17
- Eligibility confirmation: May 17
- VIA online application: May 17-26
- VIA interviews: May 27 - June 3
- Acceptance notification: June 7
- Confirm participation: June 12

Program Participation
- Travel Preparations: June-July
- Online Orientation: Late July
- Arrive in San Francisco: August 4
- Depart San Francisco: August 14

QUESTIONS? CONTACT

**Kristy Ishii
Program Director**
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LEARN MORE & APPLY TODAY
viaprograms.org/esi